

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

THE HOUSEHOLDER GROUP LLLP, an  
Arizona Limited Liability Limited Partnership,

Plaintiff,

v.

RANDY S. FUSS, an individual,

Defendant.

Case No.: C07-0573 SI

**STIPULATED PROTECTIVE ORDER**

**Case Management Conference:**

**Date: June 28, 2007**

**Time: 2:00 P.M.**

**Dept: Courtroom 10**

**STIPULATED PROTECTIVE ORDER**

**1. PURPOSES AND LIMITATIONS.**

Disclosure and discovery activity in this action are likely to involve production of confidential, proprietary, or private information for which special protection from public disclosure and from use for any purpose other than prosecuting this litigation would be warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated Protective Order. The parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to discovery and that the protection it affords extends only to the limited information or items that are entitled under the applicable legal principles to treatment as confidential. The parties further

acknowledge, as set forth in Section 10, below, that this Stipulated Protective Order creates no entitlement to file confidential information under seal; Civil Local Rule 79-5 sets forth the procedures that must be followed and reflects the standards that will be applied when a party seeks permission from the court to file material under seal.

## **2. DEFINITIONS.**

**2.1 Party:** Any party to this action, including all of its officers, directors, employees, consultants, retained experts, and outside counsel (and their support staff).

**2.2 Disclosure or Discovery Material:** All items or information, regardless of the medium or manner generated, stored, or maintained (including, among other things, testimony, transcripts, or tangible things) that are produced or generated in disclosures or responses to discovery in this matter.

**2.3 “Confidential” Information or Items:** Information (regardless of how generated, stored or maintained) or tangible things concerning the financial information, business practices information, business organizational information of a party or other things that qualify for protection under standards developed under FRCP Rule 26(c).

**2.4 “Highly Confidential – Attorneys’ Eyes Only” Information or Items:** Extremely sensitive “Confidential Information or Items” whose disclosure to another Party or nonparty would create a substantial risk of serious injury that could not be avoided by less restrictive means.

**2.5 Receiving Party:** An attorney of record in this action for a Party that receives Disclosure or Discovery Material from a Producing Party.

**2.6 Producing Party:** A Party or non-party that produces Disclosure or Discovery Material in this action.

**2.7. Designating Party:** A Party or non-party that designates information or items that it produces in disclosures or in responses to discovery as “Confidential” or “Highly Confidential — Attorneys’ Eyes Only.”

2.8 **Protected Material:** Any Disclosure or Discovery Material that is designated as “Confidential” or as “Highly Confidential – Attorneys’ Eyes Only.”

2.9. **Outside Counsel:** Attorneys who are not employees of a Party but who are attorneys of record in this action who are retained to represent or advise a Party.

2.10 **House Counsel:** Attorneys who are employees of a Party.

2.11 **Counsel (without qualifier):** Outside Counsel and House Counsel (as well as their support staffs).

2.12 **Expert:** A person with specialized knowledge or experience in a matter pertinent to the litigation who has been retained by a Party or its counsel to serve as an expert witness or as a consultant in this action and who is not a past or a current employee of a Party or of a competitor of a Party’s and who, at the time of retention, is not anticipated to become an employee of a Party or a competitor of a Party’s. This definition includes a professional jury or trial consultant retained in connection with this litigation.

2.13 **Professional Vendors:** Persons or entities that provide litigation support services (e.g., photocopying; videotaping; translating; preparing exhibits or demonstrations; organizing, storing, retrieving data in any form or medium; etc.) and their employees and subcontractors.

### 3. SCOPE.

The protections conferred by this Stipulation and Order cover not only Protected Material (as defined above), but also any information copied or extracted therefrom, as well as all copies, excerpts, summaries, or compilations thereof, plus testimony, conversations, or presentations by parties or counsel to or in court or in other settings that might reveal Protected Material.

### 4. DURATION.

Even after the termination of this litigation, the confidentiality obligations imposed by this Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order otherwise directs.

## **5. DESIGNATING PROTECTED MATERIAL.**

5.1 Exercise of Restraint and Care in Designating Material for Protection. Each Party or non-party that designates information or items for protection under this Order must take care to limit any such designation to specific material that qualifies under the appropriate standards. A Designating Party must take care to designate for protection only those parts of material, documents, items, or oral or written communications that qualify – so that other portions of the material, documents, items, or communications for which protection is not warranted are not swept unjustifiably within the ambit of this Order. Mass, indiscriminate, or routinized designations are prohibited. Designations that are shown to be clearly unjustified, or that have been made for an improper purpose (e.g., to unnecessarily encumber or retard the case development process, or to impose unnecessary expenses and burdens on other parties), expose the Designating Party to sanctions. If it comes to a Party's or a non-party's attention that information or items that it designated for protection do not qualify for protection at all, or do not qualify for the level of protection initially asserted, that Party or non-party must promptly notify all other parties that it is withdrawing the mistaken designation.

5.2 Manner and Timing of Designations. Except as otherwise provided in this Order (see, e.g., second paragraph of section 5.2(a), below), or as otherwise stipulated or ordered, material that qualifies for protection under this Order must be clearly so designated before the material is disclosed or produced. Designation in conformity with this Order requires:

(a) For information in documentary form (apart from transcripts of depositions or other pretrial or trial proceedings), that the Producing Party affix the legend "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" at the top of each page that contains

protected material. If only a portion or portions of the material on a page qualifies for protection, the Producing Party also must clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins) and must specify, for each portion, the level of protection being asserted (either “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”).

A Party or non-party that makes original documents or materials available for inspection need not designate them for protection until after the inspecting Party has indicated which material it would like copied and produced. During the inspection and before the designation, all of the material made available for inspection shall be deemed “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.” After the inspecting Party has identified the documents it wants copied and produced, the producing Party must determine which documents, or portions thereof, qualify for protection under this Order, then, before producing the specified documents, the Producing Party must affix the appropriate legend (“CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”) at the top of each page that contains Protected Material. If only a portion or portions of the material on a page qualifies for protection, the Producing Party also must clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins) and must specify, for each portion, the level of protection being asserted (either “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”);

(b) For testimony given in deposition or in other pretrial or trial proceedings, that the Party or non-party offering or sponsoring the testimony identify on the record, before the close of the deposition, hearing, or other proceeding, all protected testimony, and further specify any portions of the testimony that qualify as “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.” When it is impractical to identify separately each portion of testimony that is entitled to protection, and when it appears that substantial portions of the testimony may qualify for protection, the Party or non-party that sponsors, offers, or gives the testimony may invoke on the record (before the deposition or

proceeding is concluded) a right to have up to 20 days to identify the specific portions of the testimony as to which protection is sought and to specify the level of protection being asserted (“CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”). Only those portions of the testimony that are appropriately designated for protection within the 20 days shall be covered by the provisions of this Stipulated Protective Order. Transcript pages containing Protected Material must be separately bound by the court reporter, who must affix to the top of each such page the legend “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY,” as instructed by the Party or nonparty offering or sponsoring the witness or presenting the testimony.

(c) For information produced in some form other than documentary, and for any other tangible items, that the Producing Party affix in a prominent place on the exterior of the container or containers in which the information or item is stored the legend “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.” If only portions of the information or item warrant protection, the Producing Party, to the extent practicable, shall identify the protected portions, specifying whether they qualify as “Confidential” or as “Highly Confidential – Attorneys’ Eyes Only.”

5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate qualified information or items as “Confidential” or “Highly Confidential – Attorneys’ Eyes Only” does not, standing alone, waive the Designating Party’s right to secure protection under this Order for such material. If material is appropriately designated as “Confidential” or “Highly Confidential – Attorneys’ Eyes Only” after the material was initially produced, the Receiving Party, on timely notification of the designation, must make reasonable efforts to assure that the material is treated in accordance with the provisions of this Order.

## **6. CHALLENGING CONFIDENTIALITY DESIGNATIONS.**

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4       6.1   Timing of Challenges. Unless a prompt challenge to a Designating Party's  
5 confidentiality designation is necessary to avoid foreseeable substantial unfairness, unnecessary  
6 economic burdens, or a later significant disruption or delay of the litigation, a Party does not waive its  
7 right to challenge a confidentiality designation by electing not to mount a challenge promptly after the  
8 original designation is disclosed.

9       6.2   Meet and Confer. A Party that elects to initiate a challenge to a Designating Party's  
10 confidentiality designation must do so in good faith and must begin the process by conferring directly  
11 in voice to voice dialogue, written communication or email with counsel for the Designating Party. In  
12 conferring, the challenging Party must explain the basis for its belief that the confidentiality  
13 designation was not proper and must give the Designating Party an opportunity to review the  
14 designated material, to reconsider the circumstances, and, if no change in designation is offered, to  
15 explain the basis for the chosen designation. A challenging Party may proceed to the next stage of the  
16 challenge process only if it has engaged in this meet and confer process first.

17       6.3   Judicial Intervention. A Party that elects to press a challenge to a confidentiality  
18 designation after considering the justification offered by the Designating Party may file and serve a  
19 motion under Civil Local Rule 7 (and in compliance with Civil Local Rule 79-5, if applicable) that  
20 identifies the challenged material and sets forth in detail the basis for the challenge. Each such motion  
21 must be accompanied by a competent declaration that affirms that the movant has complied with the  
22 meet and confer requirements imposed in the preceding paragraph and that sets forth with specificity  
23 the justification for the confidentiality designation that was given by the Designating Party in the meet  
24 and confer dialogue. The burden of persuasion in any such challenge proceeding shall be on the  
25 Designating Party. Until the court rules on the challenge, all parties shall continue to afford the  
26 material in question the level of protection to which it is entitled under the Producing Party's  
27 designation.



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4 **7. ACCESS TO AND USE OF PROTECTED MATERIAL.**

5       7.1 Basic Principles. A Receiving Party may use Protected Material that is disclosed or  
6 produced by another Party or by a non-party in connection with this case only for prosecuting,  
7 defending, or attempting to settle this litigation. Such Protected Material may be disclosed only to the  
8 categories of persons and under the conditions described in this Order. When the litigation has been  
9 terminated, a Receiving Party must comply with the provisions of section 11, below (FINAL  
10 DISPOSITION). Protected Material must be stored and maintained by a Receiving Party at a location  
11 and in a secure manner that ensures that access is limited to the persons authorized under this Order.

12       7.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered by  
13 the court or permitted in writing by the Designating Party, a Receiving Party may disclose any  
14 information or item designated CONFIDENTIAL only to:

15           (a) Receiving Party’s Outside Counsel of record in this action, as well as employees  
16 of said Counsel to whom it is reasonably necessary to disclose the information for this litigation and  
17 who have signed the “Agreement to Be Bound by Protective Order” attached hereto as Exhibit A;

18           (b) An individual person who is a Party and the officers, directors, and employees  
19 (including House Counsel) of an entity which is a Party to whom disclosure is reasonably necessary  
20 for this litigation who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A);

21           (c) Experts (as defined in this Order) of the Receiving Party to whom disclosure is  
22 reasonably necessary for this litigation and who have signed the “Agreement to Be Bound by  
23 Protective Order” (Exhibit A);

24           (d) The Court and its personnel;

25           (e) Court reporters, their staffs, and professional vendors to whom disclosure is  
26 reasonably necessary for this litigation and who have signed the “Agreement to Be Bound by  
27 Protective Order” (Exhibit A);



(f) During their depositions, witnesses in the action to whom disclosure is reasonably necessary and who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A). Pages of transcribed deposition testimony or exhibits to depositions that reveal Protected Material must be separately bound by the court reporter and may not be disclosed to anyone except as permitted under this Stipulated Protective Order.

(g) The author of the document or the original source of the information.

7.3 Disclosure of “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items. Unless otherwise ordered by the court or permitted in writing by the Designating Party, a Receiving Party may disclose any information or item designated “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” only to:

(a) Receiving Party’s Outside Counsel of record in this action, as well as employees of said Counsel to whom it is reasonably necessary to disclose the information for this litigation and who have signed the “Agreement to Be Bound by Protective Order” attached hereto as Exhibit A;

(b) House Counsel of a Receiving Party (1) who has no involvement in competitive decision-making of the Receiving Party, (2) to whom disclosure is reasonably necessary for this litigation, and (3) who has signed the “Agreement to Be Bound by Protective Order” (Exhibit A);

(c) Experts (as defined in this Order) (1) to whom disclosure is reasonably necessary for this litigation, (2) who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A), and (3) as to whom the procedures set forth in paragraph 7.4, below, have been followed];

(d) The Court and its personnel;

(e) Court reporters, their staffs, and professional vendors to whom disclosure is reasonably necessary for this litigation and who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A); and

(f) The author of the document or the original source of the information.

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4       7.4   Procedures for Approving Disclosure of “HIGHLY CONFIDENTIAL –  
5 ATTORNEYS’ EYES ONLY” Information or Items to “Experts”. The following procedure shall apply  
6 to approving disclosure of "HIGHLY CONFIDENTIAL – ATTORNEYS EYES ONLY" Information  
7 or Item to Experts:

8           (a)    Unless otherwise ordered by the court or agreed in writing by the  
9 Designating Party, a Party that seeks to disclose to an “Expert” (as defined in this Order) any  
10 information or item that has been designated “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES  
11 ONLY” first must make a written request to the Designating Party that (1) identifies the specific  
12 HIGHLY CONFIDENTIAL information that the Receiving Party seeks permission to disclose to the  
13 Expert, (2) sets forth the full name of the Expert and the city and state of his or her primary residence,  
14 (3) attaches a copy of the Expert’s current resume, (4) identifies the Expert’s current employer(s), (5)  
15 identifies each person or entity from whom the Expert has received compensation for work in his or  
16 her areas of expertise or to whom the expert has provided professional services at any time during the  
17 preceding five years, and (6) identifies (by name and number of the case, filing date, and location of  
18 court) any litigation in connection with which the Expert has provided any professional services during  
19 the preceding five years.

20           (b)    A Party that makes a request and provides the information specified in the  
21 preceding paragraph may disclose the subject Protected Material to the identified Expert unless, within  
22 seven court days of delivering the request, the Party receives a written objection from the Designating  
23 Party. Any such objection must set forth in detail the grounds on which it is based.

24           (c)    A Party that receives a timely written objection must meet and confer with the  
25 Designating Party (through direct voice to voice dialogue) to try to resolve the matter by agreement. If  
26 no agreement is reached, the Party seeking to make the disclosure to the Expert may file a motion as  
27 provided in Civil Local Rule 7 (and in compliance with Civil Local Rule 79-5, if applicable) seeking

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4 permission from the court to do so. Any such motion must describe the circumstances with specificity,  
5 set forth in detail the reasons for which the disclosure to the Expert is reasonably necessary, assess the  
6 risk of harm that the disclosure would entail and suggest any additional means that might be used to  
7 reduce that risk. In addition, any such motion must be accompanied by a competent declaration in  
8 which the movant describes the parties' efforts to resolve the matter by agreement (i.e., the extent and  
9 the content of the meet and confer discussions) and sets forth the reasons advanced by the Designating  
10 Party for its refusal to approve the disclosure. In any such proceeding the Party opposing disclosure to  
11 the Expert shall bear the burden of proving that the risk of harm that the disclosure would entail (under  
12 the safeguards proposed) outweighs the Receiving Party's need to disclose the Protected Material to its  
13 Expert.

14 **8. PROTECTED MATERIAL SUBPOENAED OR PRODUCED IN OTHER LITIGATION.**

15 If a Receiving Party is served with a subpoena or an order issued in other litigation that would  
16 compel disclosure of any information or items designated in this action as "CONFIDENTIAL" or  
17 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY," the Receiving Party must so notify the  
18 Designating Party, in writing (by fax, if possible) immediately and in no event more than three court  
19 days after receiving the subpoena or order. Such notification must include a copy of the subpoena or  
20 court order. The Receiving Party also must immediately inform in writing the Party who caused the  
21 subpoena or order to issue in the other litigation that some or all the material covered by the subpoena  
22 or order is the subject of this Protective Order. In addition, the Receiving Party must deliver a copy of  
23 this Stipulated Protective Order promptly to the Party in the other action that caused the subpoena or  
24 order to issue. The purpose of imposing these duties is to alert the interested parties to the existence of  
25 this Protective Order and to afford the Designating Party in this case an opportunity to try to protect its  
26 confidentiality interests in the court from which the subpoena or order issued. Unless otherwise  
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ordered by the Court, the Designating Party shall bear the burdens and the expenses of seeking protection in that court of its confidential material.

**9. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL.**

If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order, the Receiving Party must immediately:

- (a) Notify in writing the Designating Party of the unauthorized disclosures,
- (b) Use its best efforts to retrieve all copies of the Protected Material,
- (c) Inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order, and
- (d) Request such person or persons to execute the “Acknowledgment and Agreement to Be Bound” that is attached hereto as Exhibit A.

**10. FILING PROTECTED MATERIAL.**

Without written permission from the Designating Party or a court order secured after appropriate notice to all interested persons, a Party may not file in the public record in this action any Protected Material. A Party that seeks to file under seal any Protected Material must comply with Civil Local Rule 79-5.

**11. FINAL DISPOSITION.**

Unless otherwise ordered or agreed in writing by the Producing Party, within sixty days after the final termination of this action, each Receiving Party must return all Protected Material to the Producing Party. As used in this subdivision, “all Protected Material” includes all copies, abstracts, compilations, summaries or any other form of reproducing or capturing any of the Protected Material. With permission in writing from the Designating Party, the Receiving Party may destroy some or all of the Protected Material instead of returning it. Whether the Protected Material is returned or destroyed,

the Receiving Party must submit a written certification to the Producing Party (and, if not the same person or entity, to the Designating Party) by the sixty day deadline that identifies (by category, where appropriate) all the Protected Material that was returned or destroyed and that affirms that the Receiving Party has not retained any copies, abstracts, compilations, summaries or other forms of reproducing or capturing any of the Protected Material. Notwithstanding this provision, Counsel are entitled to retain an archival copy of all pleadings, motion papers, transcripts, legal memoranda, correspondence or attorney work product, even if such materials contain Protected Material. Any such archival copies that contain or constitute Protected Material remain subject to this Protective Order as set forth in Section 4 (DURATION), above.

## **12. MISCELLANEOUS.**

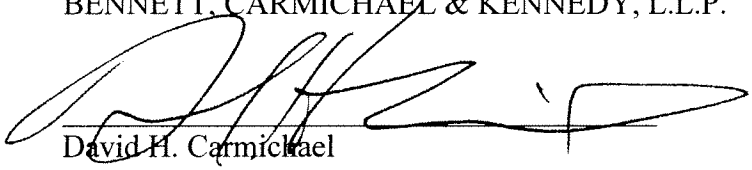
12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the Court in the future.

12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no Party waives any right it otherwise would have to object to disclosing or producing any information or item on any ground not addressed in this Stipulated Protective Order. Similarly, no Party waives any right to object on any ground to use in evidence of any of the material covered by this Protective Order.

**IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.**

BENNETT, CARMICHAEL & KENNEDY, L.L.P.

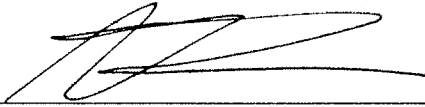
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David H. Carmichael

Attorneys for Plaintiff The Householder Group

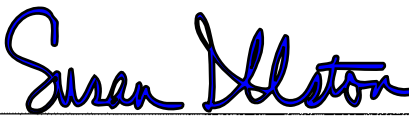
MARKUN ZUSMAN & COMPTON, LLP

DATED: 3/17/08

  
Amir Tadjedin  
Attorneys for Defendant  
RANDY S. FUSS

**PURSUANT TO STIPULATION, IT IS SO ORDERED.**

DATED: \_\_\_\_\_

  
HONORABLE SUSAN ILLSTON  
Judge of the United States District Court

**EXHIBIT A**

**ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND**

I, \_\_\_\_\_ [print or type full name],  
of \_\_\_\_\_ [print or type full address],  
declare under penalty of perjury that I have read in its entirety and understand the Stipulated Protective  
Order that was issued by the United States District Court for the Northern District of California on  
\_\_\_\_\_ in the case of **The Householder Group LLLP v. Randy S. Fuss**, USDC, Northern  
District, Case No. C 07-0573 SI. I agree to comply with and to be bound by all the terms of this  
Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose  
me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose  
in any manner any information or item that is subject to this Stipulated Protective Order to any person  
or entity except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the Northern  
District of California for the purpose of enforcing the terms of this Stipulated Protective Order, even if  
such enforcement proceedings occur after termination of this action.

I hereby appoint \_\_\_\_\_ [print or type full name]  
of \_\_\_\_\_  
[print or type full address and telephone number] as my California agent for service of process in  
connection with this action or any proceedings related to enforcement of this Stipulated Protective  
Order.

Date: \_\_\_\_\_

City and State where sworn and signed: \_\_\_\_\_

Printed name: \_\_\_\_\_



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Signature: \_\_\_\_\_